

Program Schedule

Tuesday	8.00 – 9.00 am	Registration		
23 April	9.00 – 10.30 am	Parallel Session 1		
Room No.	Tanjung Puteri 302	Tanjung Puteri 304	Tanjung Puteri 305	
Track	Islamic Finance & Accounting	Management/ Marketing & Business	Finance/ Economics & Accounting	
9.00 – 10.30 am	Sarmila Udin Analysis of YaPEIM’s Ar Rahnū-Based Microcredit Programme: Evidence from East Malaysia	Raja Nazim Bin Raja Abdullah The Integration of AHP-SCOR Model in Supplier Selection: A Case Study of Giant Hypermarket in Malaysia	Frederick A. Halcon Economics Education In St. Scholastica’s College (Ssc) Manila: Emerging Practices & Perspectives	
	Asharaf Mohd Ramli Banking Model of Corporate Waqf: An Analysis of Wakaf Selangor Muamalat	M.M.E. Syed Hussain Quality of Work-Life of the Employees of Banks In Ramanathapuram District of Tamilnadu, India	Irene Wei Kiong Ting Chief Executive Officers Ownership and Firm Value in Malaysian Government Controlled Firms	
	Mohd Fadzli Ahmad Earnings Management and Earnings Deviations after FRS 3	Qian Long Kweh Intellectual Capital and Performance of the Chinese Non-Life Insurers	Shukriah Saad The Nature And Motivation Of Human Capital Reporting (HCR): A Preliminary Study	
	Normah Ahmad Risk Information Disclosed by Malaysian Construction Corporations	Ho Sok Ching Core Capabilities: Their Relationship to a Firm’s Strategic Actions for Competitive Advantage	Musliha Musman Intellectual capital disclosure among Malaysian Government-Linked Companies (GLCs)	
Chairperson	Dr Norashikin Ismail	Dr Veera Pandiyan	Dr Rahimah Yunos	

Tuesday	10.30 – 11.00 am	Tea break
23 April 2013	11.00 – 12.00noon	Keynote Speaker & Opening Ceremony Professor Datuk Dr Syed Othman Alhabshi Chief Academic Officer International Centre of Education in Islamic Finance (INCEIF)
	12.30 – 2.00 pm	Lunch break

Tuesday 2.00 – 3.30 pm

Parallel Session 2

**23 April
2013**

Room No.

Tanjung Puteri 302

Tanjung Puteri 304

Tanjung Puteri 305

Track

**Accounting &
Business**

**Islamic Finance &
Business**

Management/ Marketing

2.00 – 3.30 pm

Nurul Fatma Aziz@Awang
The relationship between the
managerial equity ownership
and agency cost in small firms

Shafinah Abd. Rahim
Zakat on Employment Income:
Awareness, Understanding &
Compliance

Nor Khasimah Aliman
The Association Between
Perceived Service Quality,
Patients' Satisfaction and
Behavioural Intentions: An
Investigation on Private
Healthcare In Malaysia

Toto Rusmanto
The Religiousity Role on Auditor
Independence: Indonesian Case

Nor Bahiyah Omar
Malaysian Evidence on
Timeliness of Income
Recognition for Shariah
Compliant Companies

Hazliza Haron
Differences In Online Participation
Behavior Between Novice And
Experienced Users

Nurul Nadiah Ahmad
The Perceived Benefits for
Accrual Accounting: An Analysis
in Malaysian Accountant
General's Department

Irum Saba
Corporate Governance In Islamic
Banks From An Islamic
Perspective

Rosmizie Mohamed
User Motivation and Responses
Towards Social Media Marketing
In Malaysia

Hairul Azlan Annuar
Ownership Structure and
Corporate Tax Aggressiveness: A
Conceptual Approach

Lahsasna Ahcene
Cash Waqf Deposit Account In
Islamic Banks – A Propose
Banking Product

Izmayani Sa'adin
Transformational And
Transactional Leadership Towards
Employees Performance

Erratul Shela Eshak
A Study Of Knowledge Sharing
Practices, Impact and Staff
Perceptions in IJN

Nor Azam Yaacob
Key factors affecting the fraud
incidences in local bank
branches

Norida Abu Bakar
Entrepreneurial Self-Efficacy And
Entrepreneurial Intention Among
UiTM Students

Chairperson

Dr Syahrul Ahmar Ahmad

Pn Evelyn Sharminnie

Pn Derwina Daud

Tuesday 3.30 – 5.00 pm

Parallel Session 3

**23 April
2013**

Room No.

Tanjung Puteri 302

Tanjung Puteri 304

Tanjung Puteri 305

Track

**Islamic Finance &
Accounting**

Accounting

Finance/ Economics

3.30 – 5.00 pm

Mohd Syafiqul Islam Bin Mohd Fadzlullah
Analysis Of Financial Risk Indicators on Malaysian Shariah-Approved Companies

Farizah Sulong
Diffusing Material Flow Cost Accounting (MFCA) in Malaysia

Fadhilah Abdullah Asuhaimi
Perceptions of Financial Institutions Toward Financing Public Private Partnership (PPP) Projects In Malaysia: An Exploratory Study

Nurul Fitri Mohd Noor
The Influence of Controlling Mechanisms and Audit Quality Towards Earnings Management of Malaysian Firms

Rahimah Mohamed Yunos
Board of Directors in Malaysian Firms: Are They Strong Governance Tool?

Mazlina Mustapha
Demand For Voluntary Audit By Small Companies In Malaysia

Hashanah Ismail
IC 15: Revenue Recognition For Property Construction Industry

Abu Thahir Abdul Nasser
An analysis of Industrywise Working Capital Management Performance

Mohd Azlan bin Abdul Majid
FDI And Economics Growth In Malaysia, Thailand, Indonesia, Singapore And Philippines Using ARDL

Nor Hasimah Johari
The Effectiveness Of Audit Committee In Increasing The Companies' Performance: An Empirical Study On Top 100 Listed Companies In Malaysia

Moktar Awang
Validation Measurement of Performance Expectancy, Effort Expectancy, Social Influence and Facilitating Conditions Toward the Audit Software Application in Audit Practices

Ruzanna Ramli
The Performance of Malaysian Unit Trust Funds: Post-Financial Global Crisis Period

Chairperson

Dr Farha Abdol Ghapar

Pn Mazlyda Abd Rahman

Pn Mazida Ismail

5.00pm

Tea break

**Tuesday
23 April
2013**

8.30 pm

GRAND DINNER
VENUE: TANJUNG PUTERI 303

Wednesday 8.30 – 10.30 am

Parallel Session 1

**24 April
2013**

Room No.

Tanjung Puteri 302

Tanjung Puteri 304

Tanjung Puteri 305

Track

Management/ Marketing

Management/ Marketing

**Islamic Finance &
Finance/ Economics**

8.30 – 10.30 am

Choi Sang Long
Critical HR Retention Strategies:
A Proposed Model

Rohedayu Binti Mohd Rosli
Factors Influencing Road Users'
Intention to Adopt RFID
Technology: The case of RFID on
Touch n Go Facility in Malaysia

Noriza Binti Mohd Saad
The Effects of Sukuk
Characteristics towards Issuer's
Market Valuation

Hamiza Jamaludin
Retention of Front Line Hotel
Employees: Do Internal Market
Orientation Really Matters?

Suffian As-Sauri B. Samsuddin
Factors Affecting Malaysians
Purchase Behavior on Foreign
Automobile Brands

Ahmad Che Yaacob
The Ziswaf Fund as a Potential
Capital Source for Educational
Development in Malaysia

Veera Pandiyan Kaliani Sundram
Supply Chain Integration, Firm
Characteristics And
Performance: A Study On
Malaysian Manufacturing Firms
Shuhymee Ahmad
Strategi Orientasi
Keusahawanan dan Prestasi
Perniagaan PKS: Pengaruh
Persekitaran Luaran Persaingan
Sengit

Muhamad Khodri Kholib Jati
Transformational Leadership: A
Case of MAHB

Kan Yoke Yue
A Study of Share Market Dynamics
in Malaysia

Saiful Anuar Alias
Training Evaluation Model for
Malaysian Civil Servants : An
Islamic Values Approach

Faridah Abdul Latif
The Determinants of Bank Capital
Structure in the Asia Pacific Region

Chairperson

Cik Azrina Shuhaimi

En Mohd Lezam Lehat

Pn Mas Ervina

Wednesday	10.30 – 11.00 am	Tea break
24 April 2013	11.00 – 12.30 noon	<p>FORUM Accounting and Business Challenges: Gearing Towards Islamic Resurgence</p> <p>Moderator : Prof. Dr. Normah bte Omar Director Accounting Research Institute (ARI) UiTM Shah Alam</p> <p>Panel 1: Prof. Madya Dr. Shahul Hameed b. Hj. Mohamed Ibrahim Head of CIFP Department International Centre for Education in Islamic Finance (INCEIF)</p> <p>Panel 2: Tuan Haji Mohd. Nasiruddin b. Mohd. Kamaruddin Chief Operating Officer Standarad Chartered Saadiq Bhd</p>
	12.30 – 2.00 pm	Lunch break

Wednesday 2.00 – 3.30 pm

Parallel Session 2

**24 April
2013**

Room No.

Tanjung Puteri 302

Tanjung Puteri 304

Tanjung Puteri 305

Track

**Finance/ Economics &
Islamic Finance**

PhD Colloquium

PhD Colloquium

2.00 – 3.30 pm

Muzafar Shah Habibullah
Long-Run Relationship Between
Crime and Unemployment In
Malaysia: ARDL Evidence

Noreen Noor Abd. Aziz
Halal Cosmetics Product: Identifying
a New Dimension for TPB Model

Nurulhuda Abd Rahman
Extent, Nature and
Implementation of Shari'ah Audit
Practices in Islamic Financial
Institution: Case Study Approach

Abdul Razak Bin Jambari
Is Monetary Policy Plays an
Important Role in the
Production of Palm Oil in
Malaysia

Zoolhilmi Ahmed
Pembentukan Minat Keusahawanan
Di Kalangan Usahawan Bumiputera
Muslim

Agnes Paulus Jidwin
Accounting Contexts, Theories
and Dynamism: A Critical Theory
Perspectives

Mohd Hassan Che Haat
Audit committee diversity -
Malaysian evidence after the
revision of MCCG

Syazliana Astrah Mohd Idris
The HRM Practices and Organization
Performance: A Conceptual
Framework

Rabiatul Alawiyah Zainal Abidin
Bond vs. Sukuk: The Case of
Labuan Financial Exchange

Nor Balkish Zakaria
Sukuk rating and earnings
response coefficient

Hasnizawati Hashim
Emotional Intelligence And
Organizational Climate: A
Conceptual Model on Disabled Job
Embeddedness

Suhana Mohamed
Understanding Customer toward
the Sustainability of Malaysian
Real Estate Investment Trusts

En Kamalanathan a/I M.
Ramakrishnan

Panelist:
1. Dr Veera Pandiyan
2. Dr Farha Abdol Ghapar

Panelist:
1. Assoc Prof Dr. Shahul
Hameed b. Hj. Mohamed
Ibrahim
2. Dr Norashikin Ismail

Wednesday 3.30 – 5.00 pm

Parallel Session 3

**24 April
2013**

Room No.

Tanjung Puteri 302

Tanjung Puteri 304

Tanjung Puteri 305

Track

PhD Research Seminar

**Accounting &
Islamic Finance**

**Management/ Marketing &
Business**

3.30 – 5.00 pm

Prof Stuart Locke
Waikato University – New
Zealand

Aida Maria Ismail
Modelling Islamic Integrity
Assessment Instrument in
Malaysia

Nurul Ezaili Alias
Linking Talent Management Practices
to Employees' Engagement and
Retention: A Case of Malaysian
Information and Technology (IT)
Organizations in Selangor

Zuraidah Mohd Sanusi
Internal Control and Good
Governance towards Mitigating
Fraud in Malaysian Public Sector

Latip, H. A
Scenario And Challenges In
Developing Nascent Rural
Enterprises:
A Qualitative Analysis On Women
Entrepreneurs In Southern Borneo Of
Sarawak Malaysia

Norashikin Ismail
An Analysis of Scale Efficiency : A
Comparative Study between
Takaful Industry and Insurance
Industry
Mohammad Mahyuddin Khalid
Predictors and Outcomes of
Financial Strength: Evidence from
Mosque in Malaysia
Cik Nadzira Yahaya

Muruga Chinniah
Supply Chain Partnering Practices
Among Manufacturing Firms in
Malaysia: A Conceptual Approach
Tuan Zainun Tuan Mat
The Effectiveness of Fraud
Prevention Mechanisms In Public
Sector
En Mohd Azim Sardan

Chairperson
5.00 pm

Tea break